



GENERAL INFORMATION

Organization name: _____

Address: _____

Contact name: _____

Phone: _____

Email Address: _____

ORGANIZATION INFORMATION

Describe your organization's mission:

Are you a registered charity? (Note: you must be an official registered charity to apply) YES NO

What year was your organization founded? _____

Does your organization provide direct services or is it an association/coalition? YES NO

What is your annual marketing budget? _____

Did your organization budget for advertising/marketing this year? YES NO

If so, how much? (please outline plan for spending)

Is your organization working with any other marketing/advertising agency? YES NO

Where is your organization headquartered?

What is your geographic service area?



PROJECT INFORMATION

Below please describe in detail the project(s) you would like our studio to consider by completing the following information. Examples of work Flipside has produced in the past include (but are not limited to) logos, letterhead packages, business cards, outdoor boards, posters, brochures, t-shirts, stickers, websites, car wraps, marketing strategy, newsletters, tradeshow banners, and more.

What is the overall marketing goal that your materials need to support?

List the marketing materials that you would like us to consider producing for you in order of priority. Complete the specific information for each project as indicated (Please feel free to email additional information).

List projects by priority:

1. _____
2. _____
3. _____

PRIORITY 1: Project description:

PRIORITY 1: Objective of the project (ie. awareness, fundraising, volunteer recruitment, etc.):

PRIORITY 1: Target audience:



PRIORITY 1: Quantity (if printed materials): # _____

Do you have an existing or potential relationship with vendors who may be willing to print your materials or host your website (if applicable)?

If yes, please explain / provide contact information:

FLIPSIDE CREATIVE CREATEATHON 2016 TERMS AND CONDITIONS

If my organization is selected as a CreateAthon® participant, I understand and agree to the following:

- Work for this project(s) will be completed by Flipside Creative between the hours of 8:00 a.m. on Thursday, June 23rd, 2016, 2015 and 8:00 a.m. on Friday, June 24th, 2016.
- We will meet with Flipside Creative staff prior to CreateAthon® to provide additional background on our organization and the requested project(s).
- We will meet with Flipside Creative the morning of June 24th, 2016 at 8:00 a.m. to receive a mock-up and presentation of the completed work. This will be 15 minutes tops. Our team is zonked! You'll get to take it with you and noodle on it.
- We will provide feedback via email to Flipside Creative by 8:00 a.m. Saturday, June 25th, 2016 with any FINAL changes that need to be made to the project. These include minor content and design revisions. New designs cannot be completed.
- We understand that there will be no additional work provided by Flipside Creative for this project beyond the terms outlined above.

Name (printed): _____ Date: _____

Signature: _____

I understand that all work completed is the property of Flipside Creative and any third parties that contribute to the project such as photographers, illustrators, etc. Rights to the finished project are assigned after work is completed.

Signature: _____ Date: _____

APPLICATION SUBMISSION DEADLINE: 11:59pm April 30th, 2016

You can submit your application by email to natalia@flip-side.ca or by regular mail to:

Flipside Creative – ATTN: Natalia Baelde
PO Box 94012 Horseshoe Bay
West Vancouver, BC V7W 2B8

Please save a copy for your records. Thank you for your application. We look forward to reviewing it.